Advancing Methodology on Measuring Asset Ownership and Entrepreneurship from a Gender Perspective
Outline

• EDGE objective
• Overview of pilot activities
• Next steps
Objective:

• Undertake methodological work on “Tier 3” indicators:
  – Develop guidelines to measure asset ownership/control and entrepreneurship from a gender perspective
  – Pilot methodological guidelines in select countries
    ✓ Georgia, Maldives, Mexico, Mongolia, Philippines, South Africa, Uganda
  – Present guidelines to UN Statistical Commission
  – Build capacity of NSOs to routinely collect data
Overview of pilot activities
Purpose of pilots

- **To test EDGE methodologies**

  ✓ Validate concepts and measures related to asset ownership/control and entrepreneurship

  ✓ Assess questionnaire design

  ✓ Evaluate feasibility and sustainability of respondent selection approaches and field protocols

  ✓ Assess key indicators (incl. SDG Goal 5 land indicators)

  ✓ Identify tensions between cross-country comparability and local country context
### Questionnaire design

<table>
<thead>
<tr>
<th>Module</th>
<th>Respondent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Household questionnaire, incl. roster</td>
<td>Any household member</td>
</tr>
<tr>
<td>Principal dwelling</td>
<td></td>
</tr>
<tr>
<td>Livestock (large and small)</td>
<td></td>
</tr>
<tr>
<td>Agricultural equipment (large and small)</td>
<td></td>
</tr>
<tr>
<td>Non-farm business assets and enterprises</td>
<td>Selected respondent</td>
</tr>
<tr>
<td>Other real estate</td>
<td></td>
</tr>
<tr>
<td>Financial assets and liabilities</td>
<td></td>
</tr>
<tr>
<td>Valuables</td>
<td></td>
</tr>
<tr>
<td>Bundle of Rights</td>
<td>Questions</td>
</tr>
<tr>
<td>----------------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Documented ownership</td>
<td>Is there an ownership document for this [asset]?: Whose names are listed as owners on document?</td>
</tr>
<tr>
<td>Reported ownership</td>
<td>Who owns this [asset]?</td>
</tr>
<tr>
<td>Economic ownership</td>
<td>If this [asset] were to be sold today, who would <strong>decide</strong> how the money is used?</td>
</tr>
<tr>
<td>Bundle of Rights</td>
<td>Questions</td>
</tr>
<tr>
<td>------------------</td>
<td>----------------------------------------------------</td>
</tr>
<tr>
<td>Rights to assets</td>
<td>With regard to this [asset], who has the right to sell/bequeath it?</td>
</tr>
<tr>
<td>Mode of acquisition</td>
<td>How did the owner(s) acquire this [asset]?</td>
</tr>
<tr>
<td>Asset value</td>
<td>If this [asset] were to be sold today, how much could be received for it?</td>
</tr>
</tbody>
</table>
Questionnaire design (cont’d.)

**Determinants**
- Motivations and aspirations
- Entrepreneurial resources and constraints

**Outcomes**
- Entrepreneurial participation
- Enterprise performance

**Impact**
- Employment creation
- Growth with poverty reduction
- Women’s empowerment

EDGE indicators on entrepreneurship

Analysis
Respondent selection protocols

A step-wise approach across pilots:

• Up to 4 adult household members (Uganda)
• Members of principal couple and a randomly selected 3rd member (Georgia, Mongolia, Philippines)
• Members of principal couple (Mexico)
• 1 randomly selected adult household member and his/her spouse/partner (South Africa)
• 1 randomly selected adult household member (Maldives)

Interviewed separately and simultaneously by enumerator of same sex
Country pilot assessment report

- Prepared by each NSO to assess proposed EDGE methodologies vis-à-vis:
  - Questionnaire design
  - Respondent selection approach
  - Sustainability and feasibility of field operations and protocols
  - Key tabulations
Next steps
Next Steps

• Roll out of remaining pilots
• Continued analysis of pilot data
• Revision of EDGE guidelines
• Submission of EDGE guidelines to UN Statistical Commission
• Assistance to NSOs to build statistical capacities for routinely collecting the data
  – Preparing training and advocacy materials
  – Organising dissemination workshops on pilot results
  – Organising regional capacity building workshops
Thank you!