



**STATISTICS**

**INTER SECRETARIAT  
WORKING GROUP ON  
NATIONAL ACCOUNTS**

# **Update on Communication Task Team (CMTT)**

International Workshop on the Update of the System of National  
Accounts, 2008

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# Outline

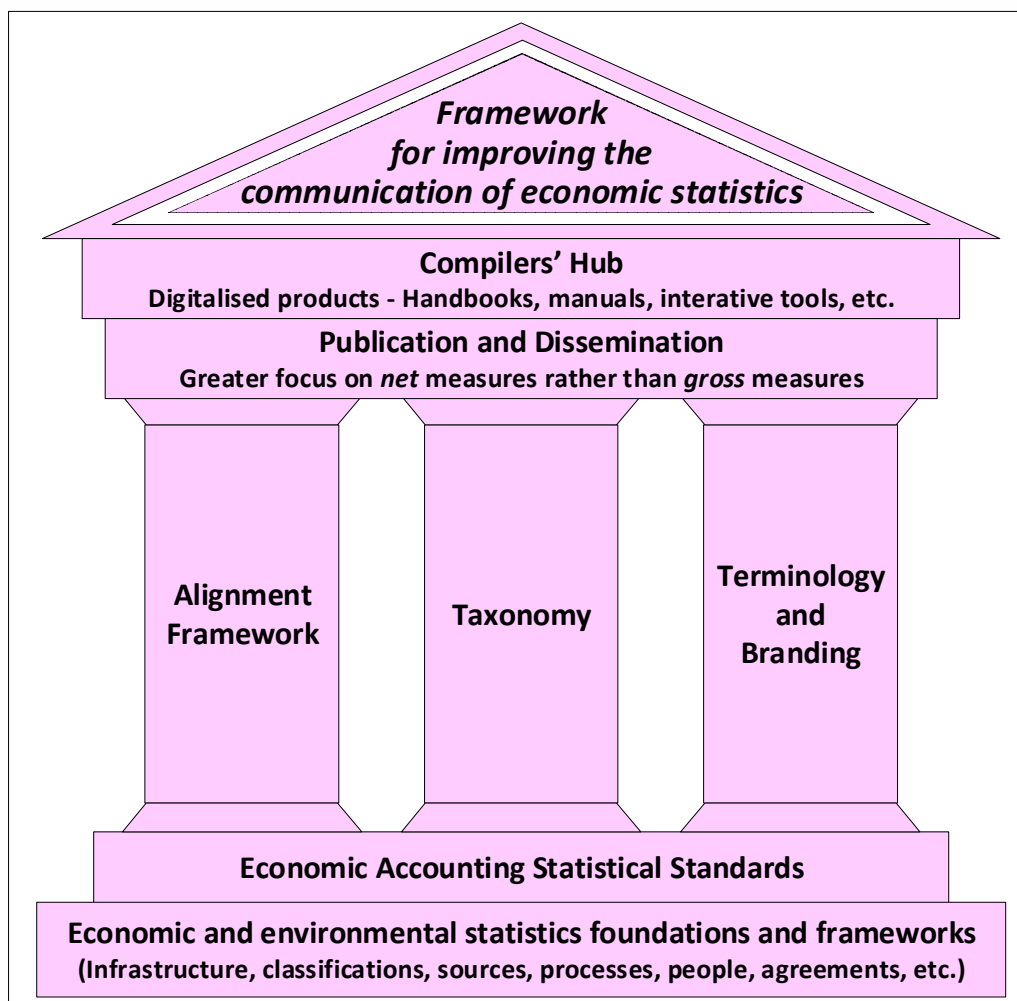
- Background
- The Overarching Communication Framework
- CMTT Workstreams
  - Alignment Framework
  - Terminology and Branding
  - Taxonomy
  - Gross and Net Measures
  - Compilers Hub and Digital Manuals
  - Digitization

CMTT is one of the main SNA Update Workstreams along with Globalisation, Digitalisation, Well-Being and Sustainability, and Informal Economy

## Background

- The way in which **macroeconomic statistics** are communicated has a significant impact on users' understanding and utilization of the data.
- **Statistics compilers** should strive to **better communicate** with **all users** to help them maximize the analytical usefulness, quality, scope, comparability and policy application of macroeconomic statistics.
- The update of the **System of National Accounts** and **Balance of Payments Manual** presents a unique opportunity for us to improve the communication of macroeconomic statistics to users.

# An Overarching Communication Framework



# CMTT – Main Workstreams and Outputs

## *Four Main Guidance Notes*

- **CM.1 Alignment Framework:** develop a clear and consistent framework that measures the degree of alignment with the international economic statistical standards.
  - **CM.2 Terminology and Branding:** review the current macroeconomic accounting terminology and branding and identify easier to understand alternative terms and presentations with a ‘user’ focus. Ensure consistency across domains and with relevant accounting standards.
  - **CM.3 Taxonomy:** propose recommended approaches how to describe and present different vintages (revisions) of macroeconomic statistics.
  - **CM.4 Gross and Net Measures:** Examines the challenges of improving the steps between the gross measurement and net measurement with a greater focus on the latter as well as support the need for higher quality and reliable net estimates and recommends steps on the way forward.
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- **Compilers Hub:** develop a digital platform that will facilitate collaboration among compilers of economic statistics and improve the awareness of new and existing information.
  - **Digitalised Manuals:** convert the statistical standards into digitally-enabled and interactive tools with cross references.

## Overview of Timelines for the Guidance Notes

Three guidance notes have been drafted, sent for global consultation and are now in the testing phase:

- CM.1 An Assessment Framework to Measure Alignment with Statistical Standards
- CM.2 Terminology and Branding of the Macroeconomic Accounting Frameworks
- CM.3 Communicating Economic Statistics Releases, Products and Product Updates
  
- Testing (CM.1 and CM.2) underway for the guidance notes and the results will be presented at the next AEG / BOPCOM meeting
  
- Testing for CM.3 is being prepared – expected to be completed by end-September and presented to the next meeting of the AEG / BOPCOM
  
- CM.4 was recently agreed and is in the drafting phase.

# Compilers Hub and Digital Manuals

## Compilers' Hub:

- The Compilers' Hub is an **interactive digital solution** that facilitates centralizing and sharing knowledge among statistical compilers in Fund member countries and allow compilers to share and access the statistical manuals, classification standards, training videos and related materials, compilation tools, and collaborate on research/innovation initiatives.
- Three key areas on the platform: **Resources, Community and Collaboration**
- The IMF is leading the project – the Hub is currently in the stage of **initial feasibility study** before launching into development.

# Compilers Hub and Digital Manuals

## Digital Manuals:

Digitally-enabled, interactive statistical standards with cross references allowing compilers to navigate from one part of the system of economic statistics to the other; and common glossary of concepts, definitions and associated text from the system of economic statistics.

## Four areas of work:

- **Common architecture** to provide an interactive and linked open data platform linking concepts from international statistical standards for economic statistics, classifications and other statistical domains.
- **Document schema** to structure and annotate content in the domain area of economic statistics methodology.
- **Real-time collaborative authoring platform** (wiki) with user access management and search capabilities.
- **Semantic web application** for economic statistics.



## **SNA / BPM Digital Publication**

**Both the Compilers' Hub and the Digitization project will support the next generation of SNA / BPM.**

A key feature of the next generation of the SNA / BPM is that it is being conceived of as a digital publication. The new digital publication will go beyond the current digital version (a PDF of the Paper Publication) and offer users:

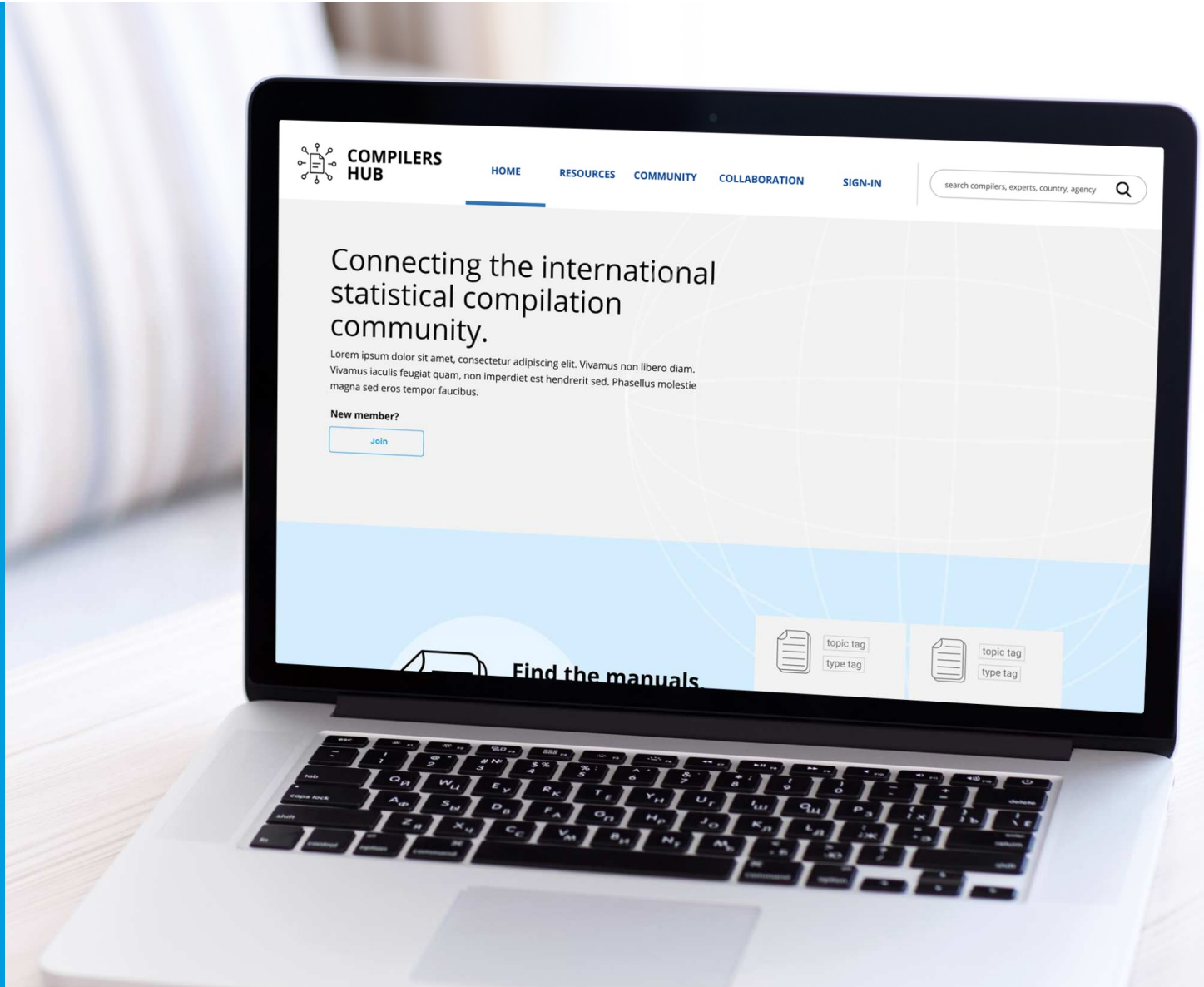
- an enhanced search and discovery experience.
- enhanced navigation features.
- seamless links to documents/material outside of the manuals.
- more efficient rollout, reaching a larger number of individuals and is easier to maintain and update than a printed publication.

**Thank You!!**

**Additional Slides for Background Only**

## The Structure

- User research revealed that the target audiences' needs can be classified in 3 distinct buckets: Resources, Community and Collaboration.
- The information architecture was structured around these needs, and it reflects the users' mental model.



## RESOURCES: Landing Page

- This section of the hub will be where users find Manuals, links to Conferences and Trainings, and obtain more information on the Tools they can benefit from such as R Programming, SBR, Excel templates and Stata.
- All of the resources will be tagged with the domains and topics they relate to, making it easy for users to filter and access the information they need quickly.

The screenshot shows the COMPILERS HUB landing page. At the top, there is a navigation menu with links for HOME, RESOURCES, COMMUNITY, COLLABORATION, and MY ACCOUNT, along with a search bar. Below the navigation is a featured publication section titled "LATEST PUBLICATION" with the text "Manual on Government Deficit and Debt - Implementation of ESA 2019 Edition" and a "View the Report" button. The main content area is divided into several sections: "Manuals based on your main domains" (with a "See all" link), "Conferences you might be interested in" (with a "See all" link), "Trainings to further your skill set" (with a "See all" link), and "Compilation tools that can streamline your process". A left-hand sidebar contains a filter menu with categories like "Demographic and social statistics", "Economic statistics", and "Environment and multi-domain statistics", each with a list of sub-topics and counts.

Users are able to filter the content by domains and topics.

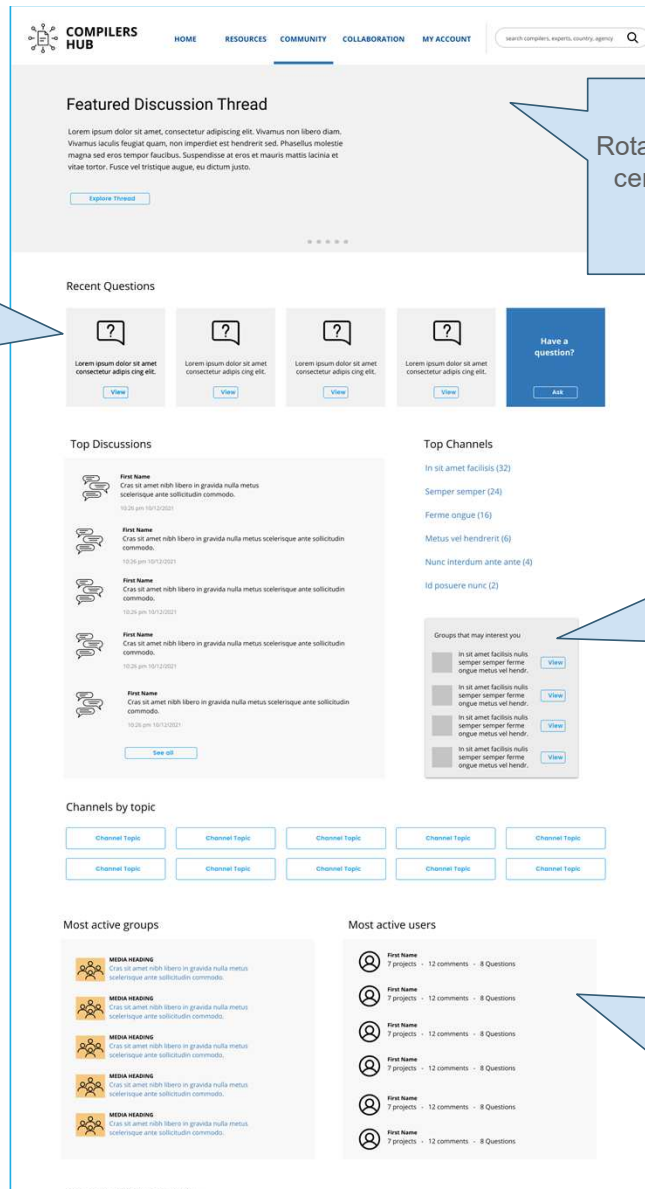
Rotator that enables selected resources to be featured.

Resources are classified in 4 main areas: Manuals, Conferences, Trainings and Compilation Tools.

Based on the user's domains and topics, relevant content will be positioned at the front.

# COMMUNITY

- Here, users will have the opportunity to interact with other compilers and expand their network.
- They can join existing groups or create new ones; participate in discussions and post the questions they might have.



Most recent questions will be highlighted to help experts more easily find the less experienced users who need help.

Rotator that enables certain content to be featured.

Based on the domains and topics of the user, the groups that might interest them will be displayed here.

The users who participate in conversations and answer questions the most will gain additional visibility to encourage this behavior.

# COLLABORATION

- One of the most sophisticated features of the hub is to give the users the ability to collaborate on projects.
- Like GitHub, this space brings together all the resources related to a project — allowing users to co-develop a compilation tool, host the files, do version controlling and distribution — and facilitates collaboration while the project is ongoing.
- Once it's complete, the activities and outcomes are archived and showcased to inspire new projects.

Users can collaborate on co-development such as R programming, authoring new documents, collating feedback on a completed project and seek consultation on an ongoing project.

New projects that are looking for contributors with relevant skills are featured here.

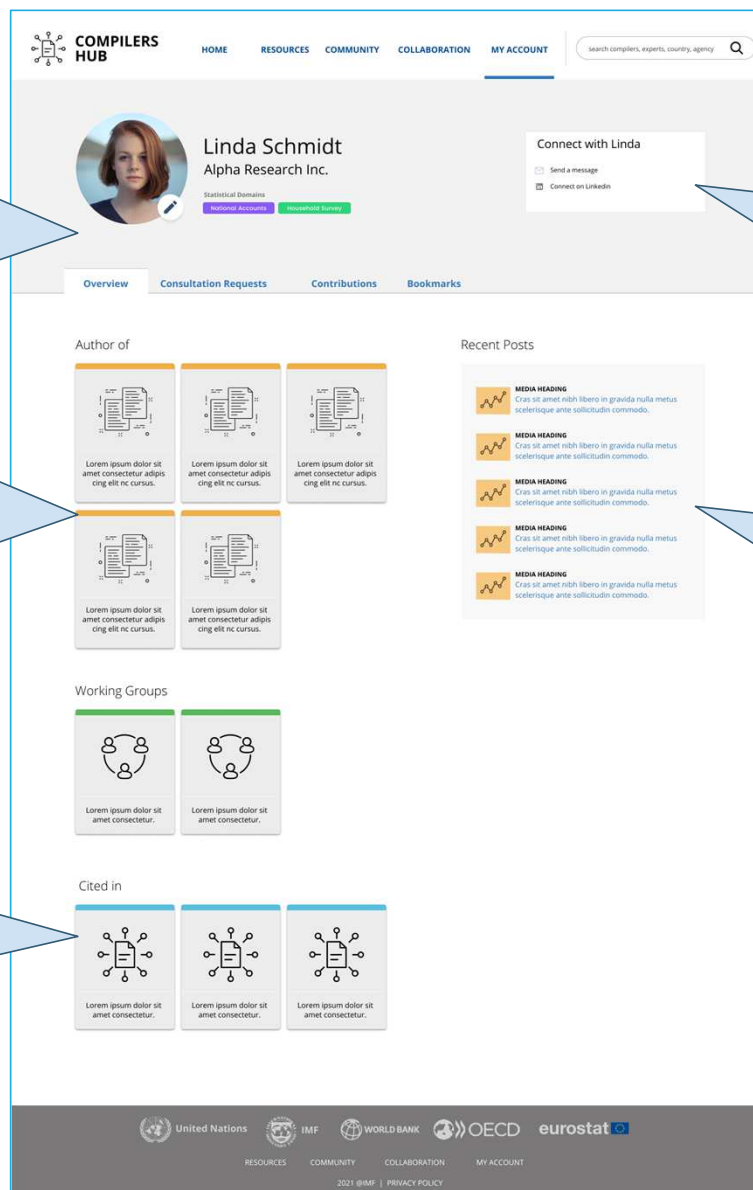


Institutions can call for participation on their surveys.

Users can also start a new project to collaborate with other compilers.

# USER PROFILE

- Profile pages are where users can get detailed information on other users' backgrounds, expertise and their contributions to the projects that are being built on the hub.
- It's also an area where users can come back to for quick access to the documents they have saved.



In addition to the institution the user works for, they will also indicate the statistical domains they work in.

Users' profiles will automatically be populated with the content they have authored

When their work is cited in other articles, they will appear here.

Users can message each other directly on the platform. They can also provide a link to their LinkedIn profiles.

Their most recent posts will be listed on their profile page, making it easy to keep track of their contributions.