Time Use Surveys and the data-to-policy link

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Time use data captures 'invisible' work

Unpaid domestic and care work

- Time use surveys are currently the most appropriate way to measure unpaid work activities

Unpaid/poorly captured market work

- Unpaid family workers
- Casual, temporary, seasonal labor in agriculture and small informal enterprises

Simultaneous paid and unpaid activities can be difficult to capture

- Women often perform paid and unpaid activities simultaneously

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18 country studies on data-to-policy link

Direct Policy Influence	Indirect Policy Influence	No or Unclear Policy Influence
Albania	Mongolia	Chile
Cambodia	South Korea	Egypt
Colombia	Tanzania	Ethiopia
Finland		Ghana
Mexico		India
Moldova		Kazakhstan
Uruguay		Thailand
		South Africa

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From data to policy: chronological stages

Across 18 country case studies:

What has helped foster the data-to-policy link?
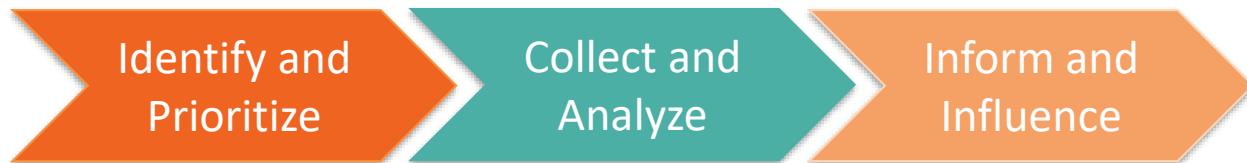
Identify and Prioritize

Data collection objective makes a difference
Demand-driven data is more successful
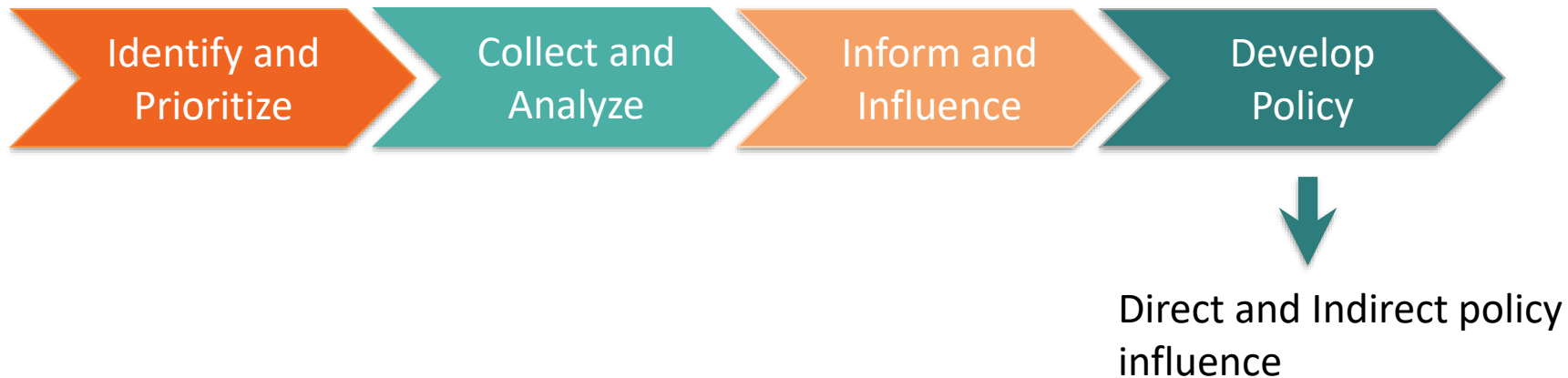
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What has helped foster the data-to-policy link?

Identify and Prioritize → Collect and Analyze

↓

High quality data = better chance of policy impact

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What has helped foster the data-to-policy link?

| Identify and Prioritize | Collect and Analyze | Inform and Influence |

Depends on good data
translation
Stakeholders matter

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What has helped foster the data-to-policy link?

Identify and Prioritize → Collect and Analyze → Inform and Influence → Develop Policy

Direct and Indirect policy influence

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Examples of direct and indirect policy influence

Direct policy effects:

Albania, Mexico

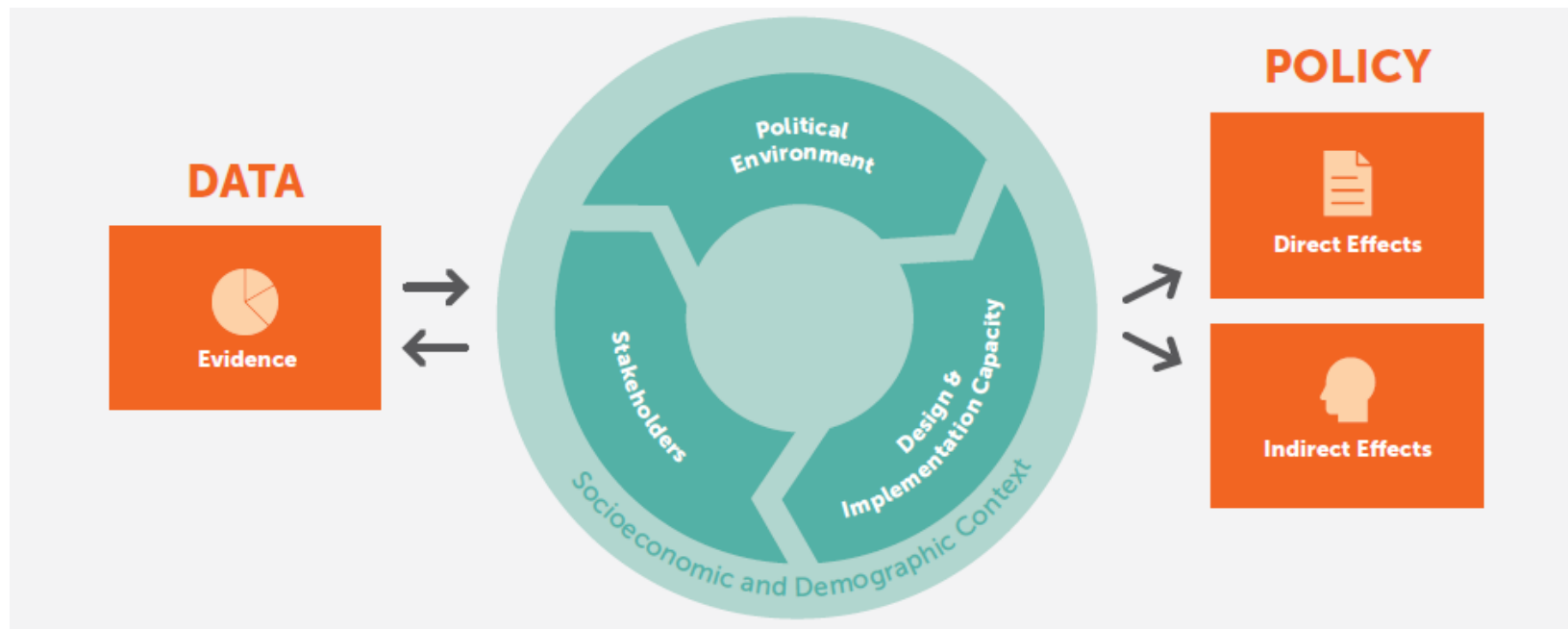**Cambodia , Colombia, Uruguay**

Moldova

Indirect policy effects:

Tanzania

South Korea

- Used to define, monitor, or evaluate gender equality policies

- Care policies

- Employment policies for women, child care centers

- Public debate

- Research influence

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What else mediates the data to policy link?

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- Politics – policy making is an organic process embedded in political realities and political timing matters

- Context – uptake is easier with data that talks to social and economic trends

- Capacity – evidence-based data culture facilitates data uptake

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Conclusions

- Unravelling the relationship between paid and unpaid work is crucial for economies: Time Use Data provides the missing link

- Time Use Data has directly and indirectly impacted policy

- But, TU data remains underproduced and underutilized

- Data uptake difficult to track due to organic nature of policy process and incomplete, anecdotal information on data to policy links

- Communications disconnect between producers and users

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