



**Recommendations of the Workshop on “Developing National System of Tourism statistics: Challenges and Good Practices”
(Vientiane, Lao DPR, 16-19 June 2009)**

Statistics of International Trade in Service: Challenges and Good Practices
Regional Workshop for South-East Asian Countries
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United Nations Statistics Division
Statistics of International Trade in Services Section



Outline of the presentation

- Legal and institutional framework
- Methodological framework
- Developing national databases
- Source and methods of data collection
- Distribution and use of tourism data

I. Legal and institutional framework

- improve further the legal and institutional framework for tourism statistics
- strengthen cooperation and collaboration between national statistical offices, national tourism authorities and central banks
- establishing a regular programme of official statistical surveys for collecting good quality data for tourism
- to involve data users

II. Methodological framework

- Welcomes the revision of the “International Recommendation for Tourism Statistics 2008” (IRTS 2008) and the “Tourism Satellite Account: Recommended Methodological Framework” (TSA: RMF 2008)
- update the training manual
- make a comprehensive review on their current work
- adopt necessary classifications (ISIC, CPC and COICOP)

III. Developing national databases

- take further steps to collect tourism statistics data and to prepare and distribute them in accordance with IRTS

IV. Sources and methods of data collection

- *the inadequate cooperation in data collection and data sharing between relevant government organizations*
- *ensure the confidentiality of individual statistical data*
- *more systematic exchange of experiences on the methodology, organization of surveys and other practical issues on IRTS*
- *regular exchange of experiences in the compilation of tourism statistics between countries*

IV. Sources and methods of data collection

- *assess systematically the quality of their tourism statistics -- establish a comprehensive plan to improve data quality*
- *maintain detailed metadata on tourism data and make appropriate details of those metadata*
- *make bilateral and multilateral comparisons*
- *apply ISIC and CPC in the primary data collection*

V. Distribution and use of tourism data

- publish tourism data, appropriate metadata, and release calendars on the web, and use other relevant media for their dissemination policies*
- study and synthesize international experience to assess the quality of tourism statistics -- publish extensive reports on the quality of national tourism statistics*