

Gender equality in names, sustainable cities and communities

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Two strategic lines for fostering the achievement of two crucial SDG goals through placename studies and possible actions

1) Promote **GENDER EQUALITY**: “bring **excellence** into open light, and **make sure it shines, from now on**”.

- a) Since legislation restricts major ex-post changes in toponymy and odonymy, increase cultural actions to foster equality in future assignments.
- b) Consider possible major re-assignments of placenames, for better gender equality balance, **starting** in contexts where such actions would cause no administratives, economic or social inconveniences.

2) Encourage the development of **SUSTAINABLE CITIES AND COMMUNITIES**: “**carefully learn from the past so as to inspire the future**”

- a) Historic placenames in century-long inhabited regions may often hint to traditional human-environment interactions, from old times in which sustainability was the only strategy to ensure survival of cities and communities.
- b) Careful and detailed study, identification and mapping of such placenames may help understand the deep nature of sustainable interactions. This type of knowledge may serve the purposes of education and might also assist in the cultural recovery of good practices, towards a more sustainable use of spaces and resources.

